

# STORE USE - DRESS HANGER

## RE-INVENTED BY IQ HANGERS

### OLD SCHOOL

1940



5400 Store Use Hanger

- Not Customizable
- Galvanized Hook
- Ring Sizing
- Brittle Plastic
- Old Presentation
- 16 grams More Plastic
- 1.63" More Steel
- Designed in 1940



Galvanized hooks can leave residue on garments, while curled hook tips can catch and damage garments.

### NEW COOL

2013



iQ-5400 Store Use Hanger

- Customizable Branding
- Ball Tipped, Plated Hook
- Flexible Sizing System
- Bold Presentation
- 40% Less Plastic
- 29% Less Steel
- Shatter Resistant Plastic Designed to Last Long



Ball tipped hooks prevent snagging, while ganging loops allow hooks to turn keeping hooks from rubbing on garments.

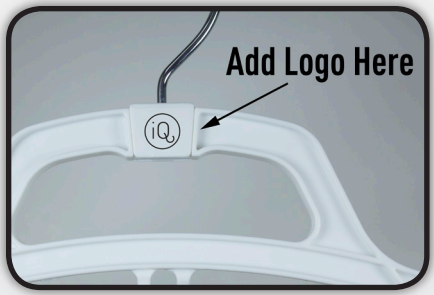
[www.iqhangers.com](http://www.iqhangers.com)

Phone: 616-730-3054 | Fax: 616-730-4054 | E-mail: [info@iqhangers.com](mailto:info@iqhangers.com)

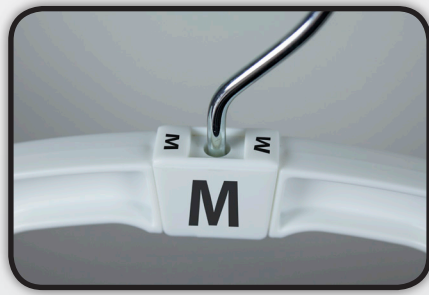
 **hangers**  
The Smart Choice

# THE UPGRADE

## iQ-5400 Store Use Hanger - *Patent Pending*



Customizable Branding



Interchangeable Integrated Sizing System



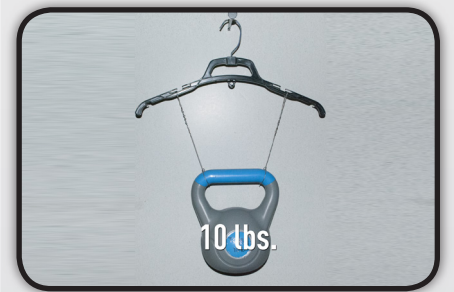
Plated & Ball Tip Hook  
Reduces Garment Damage & Residue



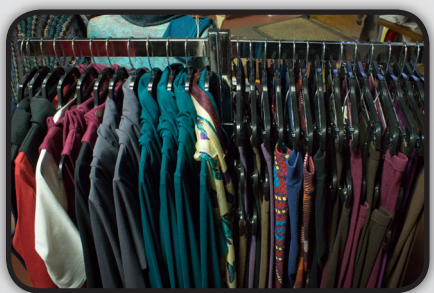
Large Ganging Loop  
Improved Presentation & Asset Life



Built In Hanger Management  
Reduces Tangling & Labor



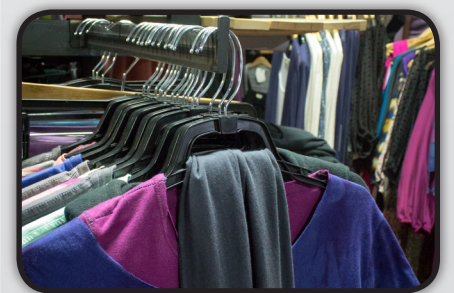
Strong Shatter-Resistant Plastic  
Safer & Longer Asset Life



Clean Rack Appearance



Bold Presentation



Elegant Look

innovative **Q**uality